

GAUTENG PROVINCE



South Africa

Inspiring new ways

GAUTENG PROVINCE

"Gauteng" is a Sesotho word meaning "place of gold".

Situated in the heart of the Highveld, Gauteng is the economic hub of South Africa and home to the cosmopolitan powerhouse cities of Johannesburg and Tshwane. Although it is the smallest province in South Africa, this densely populated region is responsible for generating over a third of the country's GNP and around 8% of Africa's GNP. As a result, it also plays host to most national and international companies operating both domestically and across the African continent.

KEY INDUSTRIES

- Banking and Finance
- Mining (especially relating to gold)
- Manufacturing
- Transport
- Television and Film
- Business Services and Outsourcing
- Energy
- Pharmaceuticals
- Health Sciences
- Creative Industries
- Information and Communication Technologies
- Automotive
- Metallurgy

KEY ATTRACTIONS

JOHANNESBURG

- **Soweto** gives visitors a look into the vibrant atmosphere of township life and can include a visit to Vilakazi Street – the only street in the world to have been home to 2 Nobel Peace Prize laureates
- The **Apartheid Museum** explores the extraordinary story of South Africa's turbulent past and its inspiring transition to democracy
- The **Cradle of Humankind** is 1 of 8 UNESCO World Heritage Sites found in South Africa and is where some of the world's oldest humanoid fossils have been discovered
- The **Lion Park** is an eco-tourism destination where you can observe and interact with wild animals in an outdoor environment

TSHWANE

- **Freedom Park** is an open-air park that explores the story of South Africa's pre-colonial, colonial, apartheid, and post-apartheid history and heritage
- The **Tswaing Meteorite Crater** is 1 of only 4 meteorite crater museums in the world and provides the opportunity to walk right down into the crater
- The **Union Buildings**, surrounded by beautifully terraced gardens, form the official and iconic seat of the South African government
- **Rietvlei Nature Reserve** is a protected area providing the opportunity to spot wild animals in their natural environment



African Continent



South Africa



Gauteng



Inspiring new ways

GAUTENG: JOHANNESBURG



RISE WITH OUR CITY OF GOLD

Affectionately known as “Egoli” or “City of Gold”, Johannesburg is the business, economic and commercial capital of southern Africa and home to the largest stock exchange in Africa. It is a multi-ethnic international metropolis on the cutting edge of technology and innovation, and with over 10 million trees, it is also the world’s largest man-made forest. With easy access from around the globe, it boasts a large and convenient convention facility package only 20 minutes from OR Tambo International Airport. The city also offers a unique slice of African culture and heritage plus excellent dining, shopping and entertainment opportunities. Johannesburg is known for its vibrant energy and cosmopolitan lifestyle.

ACCESSIBILITY

Johannesburg is the gateway to South Africa via OR Tambo International Airport – the largest airport in Africa. Direct flights to Johannesburg include:

- **Europe:** Amsterdam, Frankfurt, Istanbul, London, Luxembourg, Madrid, Munich, Paris, Zurich
- **Middle East:** Abu Dhabi, Cairo, Dubai, Jeddah
- **North America:** Atlanta, New York
- **South America:** Buenos Aires, Sao Paulo
- **Asia:** Bangkok, Beijing, Hong Kong, Mumbai, Singapore
- **Australia:** Perth, Sydney
- **Africa:** all major cities

For further ease of access, the Gautrain (high-speed railway) connects OR Tambo International Airport to both Sandton and Tshwane in just a few short minutes. The trip to the Sandton Convention Centre is approximately 20 minutes.

ACCOMMODATION

There are thousands of hotel rooms in Johannesburg, all catering to a variety of budgets. The list of 16 646 hotel rooms below includes Graded Establishments only:

- 2 538 five-star rooms
- 7 410 four-star rooms
- 6 698 three-star rooms

For ultimate convenience, there are 19 hotels consisting of 3 647 hotel rooms located within a short walking distance (15 minutes) of the Sandton Convention Centre.

VENUE CAPACITY

The Sandton Convention Centre (SCC) provides over 22 000sqm of multifunctional meeting and exhibition space, including:

- Ballroom: 2 921sqm with a capacity to host up to 1 800 delegates or 1 500 guests for a gala dinner
- Ballroom Foyer: 750sqm adjacent to Ballroom
- Bill Gallagher Room: 598sqm with a banquet capacity to host 300 delegates
- 2 Exhibition Halls: over 5 000sqm each



Johannesburg

Easy access through OR Tambo International Airport

16 646 hotel rooms
(Graded Establishments)

Purpose-built convention centre

Proven track record delivering successful events

Key attractions:
Cradle of Humankind,
Apartheid Museum,
Soweto, Lion Park

GAUTENG: JOHANNESBURG



SCC Venue Capacity continued:

- 12 Meeting Rooms: flexible space for meetings and break-out sessions
- Pavilion: 4 743sqm with a capacity to host up to 4 500 delegates

Other major facilities include Gallagher Estate which is capable of hosting up to 12 000 visitors at any one time, thanks to its 19 multifunctional meeting and event spaces, and the Nasrec Exhibition Centre which offers 42 000sqm of total exhibition space.

ORGANISING AND HOSTING EXPERIENCE

- Power Africa 2009 - 2015
- Africities 2015
- The C40 Climate Reality Summit 2014
- 37th International Small Business Congress (ISBC)
- Africa Energy Indaba 2010 - 2015
- Totally Concrete 2013 - 2015
- General Meeting of the International Mineralogical Association (IMA) 2014
- World Orchid Conference 2014
- The Commonwealth Parliamentarian Union 2013
- 1st African Alzheimer's Congress 2013

Johannesburg was the official host city for the 2010 FIFA World Cup

JOHANNESBURG CONVENTION BUREAU

The Johannesburg Convention Bureau (JCB) is responsible for promoting Johannesburg as a business events destination, providing all the necessary support services to attract these events to the city and ensuring their superb execution. The JCB has close links with all city departments and private sector service providers, making it the ideal partner to collaborate on joint venture bid initiatives. Services provided by JCB include:

- Detailed event research on each bid's particular requirements
- Customised bid strategies
- Help to complete and professionally create bid response documents
- Bid presentation support
- Venue and accommodation selection, including site inspection support
- Co-ordination of letters of support from private and government enterprises
- Visas, protocol and national security advice
- Incentive tour/travel add-ons



Why choose JOHANNESBURG

1. English speaking
2. Easy access
3. Great facility package
4. Value for money
5. 16 646 hotel rooms
6. Purpose-built convention centre
7. Good, temperate climate
8. Track record of hosting international events
9. Modern city that "works"
10. Easy access to pre and post touring

GAUTENG: TSHWANE



RISE WITH OUR JACARANDA CITY

Strategically located near OR Tambo International Airport, with easy access through the Gautrain (high-speed railway), Tshwane is the administrative seat of the South African government and home to the second-largest concentration of foreign embassies in the world. The city offers superb facilities for meetings and events, and with 8 national research centres located here, it offers excellent opportunities to leverage scientific and technical meetings in South Africa. In addition, Tshwane offers easy access to pre and post touring opportunities in the “Great North” of the country.

ACCESSIBILITY

With a 30-minute, direct connection via the Gautrain (high-speed railway), Tshwane is served by OR Tambo International Airport – the largest airport in Africa. Direct flights to OR Tambo International Airport include:

- **Europe:** Amsterdam, Frankfurt, Istanbul, London, Luxembourg, Madrid, Munich, Paris, Zurich
- **Middle East:** Abu Dhabi, Cairo, Dubai, Jeddah
- **North America:** Atlanta, New York
- **South America:** Buenos Aires, Sao Paulo
- **Asia:** Bangkok, Beijing, Hong Kong, Mumbai, Singapore
- **Australia:** Perth, Sydney
- **Africa:** all major cities

Tshwane is also serviced by Wonderboom Airport, which caters for charter flights.

ACCOMMODATION

There are thousands of hotel rooms in Tshwane, all catering to a variety of budgets. The list of 6 432 hotel rooms below includes Graded Establishments only:

- 496 five star-rooms
- 2 479 four-star-rooms
- 3 457 three-star rooms

VENUE CAPACITY

The CSIR International Convention Centre provides various multifunctional meeting and exhibition spaces, including:

- The Diamond Auditorium: 450 delegates
- The Ruby Auditorium: 135 delegates
- The Emerald Auditorium: 100 delegates
- 9 Meeting Rooms: 20 to 140 delegates
- Exhibition Hall: 1 000sqm
- Special Events: CSIR has the capacity to host up to 1 000 people

Further to this, the Tshwane Events Centre provides over 40 000sqm of covered exhibition space and 42 000sqm of multifunctional space.



Tshwane

Easy access through OR Tambo International Airport



6 432 hotel rooms
(Graded Establishments)

World-class meeting
and event facilities

Proven track
record delivering
successful events

Key attractions:
Tswaing Meteorite Crater,
Freedom Park, Union Buildings,
Rietvlei Nature Reserve

GAUTENG: TSHWANE



ORGANISING AND HOSTING EXPERIENCE

- Annual Conference of the International Purchasing and Supply Education and Research Association (IPSERA) 2014
- World Congress on Engineering Asset Management (WCEAM) 2014
- Soroptimist International Future African Federation Conference 2014
- PHD Conference in Accounting, Economic and Management Sciences 2014
- 14th Redbull X-Fighters World Tour 2014
- Host city during the 2010 FIFA World Cup
- Host city during the 2009 IPL T20 Cricket Tournament
- Host city during the 2003 ICC Cricket World Cup
- Host city during the 1995 IRB Rugby World Cup

RESEARCH AND DEVELOPMENT CENTRES / UNIVERSITIES

There are 8 national research centres located in Tshwane, including:

- CSIR (Council for Scientific and Industrial Research)
- HSRC (Human Sciences Research Council)
- ARC (Agricultural Research Council)
- NRF (National Research Foundation)
- MRI (Medical Research Institute)
- VRI (Veterinary Research Institute)
- SABS (South African Bureau of Standards)
- IERI (Institute for Economic Research on Innovation)

Universities located in Tshwane include:

- University of Pretoria

- Tshwane University of Technology
- University of South Africa
- Medical University of South Africa

TSHWANE CONVENTION AND VISITORS SERVICE BUREAU

Tshwane Convention and Visitors Service Bureau is a strategic unit within the Municipality of Tshwane. It was established to provide support and strategic advice to all meetings, incentives and event planners that are considering hosting their events in Tshwane. Services provided by the Tshwane Convention and Visitors Service Bureau include assisting event planners with:

- Bid documents
- Customised bid strategies
- Site inspections
- Destination information
- Venue and accommodation selection, including site inspection support
- Co-ordination of letters of support from private and government enterprises
- Venue sourcing
- Airport 'meet and greet'

Please contact:

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Why choose TSHWANE

1. English speaking
2. Easy access
3. World-class hotels and infrastructure
4. Value for money
5. 6 432 hotel rooms
6. Centre of innovation
7. Good, temperate climate
8. Track record of hosting international events
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