

# NORTHERN CAPE PROVINCE



NATIONAL CONVENTION BUREAU

# NORTHERN CAPE PROVINCE

The largest province in South Africa, the Northern Cape lies to the south of the Orange River and comprises mostly desert and semi-desert. Home to the ancient San people, the Northern Cape is all about immense spaces, lunar landscapes, incredible mineral wealth, unique wildlife and fascinating cultures. It's also known as a mecca for adrenaline and extreme adventure sports.

## KEY INDUSTRIES

- Mining
- Astronomy
- Renewable Energy
- Gemology
- Automotive
- Aquaculture
- Agriculture
- Tourism

## KEY ATTRACTIONS

- **Augrabies Falls National Park** – where you'll find Africa's second-largest waterfall. The park is a national treasure and one of South Africa's most dramatic landscapes
- **Kimberley Mine Museum and the Big Hole of Kimberley** are major attractions and a reminder of the diamond-rush days of the 1860s
- **Namaqualand's floral splendour** attracts guests from near and far in the spring, when the usually barren landscape is transformed into fields of wild flowers
- 2 incredible transfrontier parks in the form of the **Kgalagadi Transfrontier Park** and the **Ais Ais Richtersveld Transfrontier Park** – these parks show off the incredible biodiversity of the region

- **Extreme outdoor adventures** – whether it's white-water tubing, distance hiking, 4x4 trails or quad biking, the rugged landscape of the Northern Cape is a must for adventure-seekers
- **Riemvasmaak and the Nama people** offer a glimpse into the unique culture of the people of Namaqualand
- **Photographic safaris** are popular in this part of the world and provide the perfect visual landscape for photographers looking to capture some of the magic of this diverse province
- **San culture and rock art** – the Northern Cape is home to the last remaining San (Bushman) people, who live in the Kalahari area – visit the Wonderwerk Cave for starters



African Continent



South Africa



Northern Cape



NATIONAL CONVENTION BUREAU

# NORTHERN CAPE: KIMBERLEY



## RISE WITH THE PIONEERING SPIRIT OF KIMBERLEY

The historic urban centre of Kimberley is a major attraction in the Northern Cape and a gateway to the province. It was in 1869 that an 83-carat diamond was discovered on Colesberg Kopje, resulting in 50 000 diggers descending on the town. As testament to that time, the Big Hole (the world's largest hand-dug excavation) and the Kimberley Mine Museum are major attractions. Kimberley is very much a city of firsts – the first large-scale town to be industrialised in southern Africa, the first town to install electric street lights and home to the first stock exchange and tram network. These days, Kimberley continues to strive to be a city of firsts and offers a great staging for business events.

## ACCESSIBILITY

Kimberley is accessible via both Johannesburg and Cape Town.

Daily flights include:

- 2 flights from Cape Town
- 5 flights from Johannesburg

Johannesburg is the gateway to South Africa via OR Tambo International Airport – the largest airport in Africa. Connecting flights via Johannesburg include:

- **Europe:** Amsterdam, Frankfurt, Istanbul, London, Luxembourg, Madrid, Munich, Paris, Zurich

- **Middle East:** Abu Dhabi, Cairo, Dubai, Jeddah
- **North America:** Atlanta, New York
- **South America:** Buenos Aires, Sao Paulo
- **Asia:** Bangkok, Beijing, Hong Kong, Mumbai, Singapore
- **Australia:** Perth, Sydney
- **Africa:** all major cities

Kimberley is an 8-9 hour drive from Cape Town, and a 6-7 hour drive from Johannesburg.

## ACCOMMODATION

The list of 1 510 hotel rooms below includes Graded Establishments only:

- 5 five-star rooms
- 461 four-star rooms
- 902 three-star rooms

## VENUE CAPACITY

- The Mittah Seperepere Convention Centre offers a 2 500-seat auditorium, 5 meeting rooms, banquet space for up to 800 people and 1 500sqm of exhibition space, as well as an outdoor amphitheatre for 2 500
- The William Humphreys Art Gallery has a capacity of 200 in the theatre and 100 in the banqueting hall
- The Sun International Flamingo Casino has the Flamingo Main Hall, with a capacity of 180 (banquet-style) to 240 (cinema-style)



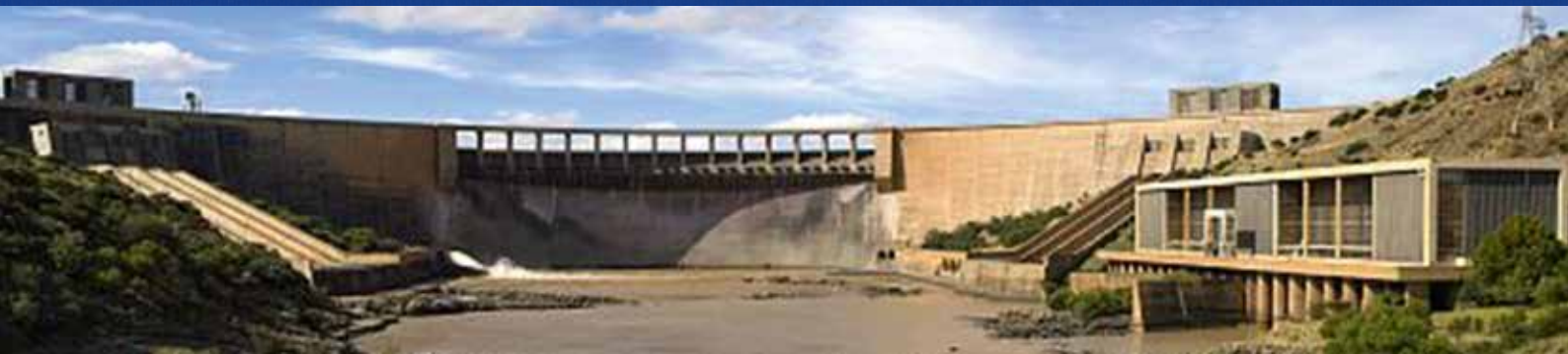
Kimberley

Easy access via Johannesburg and Cape Town



Key attractions: Kimberley Mine Museum, Kimberley Historic Old Town, access to transfrontier parks, adventure activities

# NORTHERN CAPE: KIMBERLEY



## ORGANISING AND HOSTING EXPERIENCE

- Maloof Money Cup Skateboarding World Championship
- Bloodhound World Land Speed Record attempt in 2013
- 2011 Annual Conference of the Association of Public Accounts Committees
- AfrikaBurn annual Festival
- Big Hole Oval Race
- Namaqualand Flower Festival
- Formula Drift World Cup
- Green Kalahari Canoe Marathon
- Hantam Vleisvees (Meat Festival)
- Gariiep Kunstefees (Arts Festival)
- Richtersveld Wildrun
- Kimberley Diamond Cup
- Diamonds and Dorings Music Festival

## NORTHERN CAPE TOURISM'S BUSINESS EVENTS UNIT IN CONJUNCTION WITH THE SOUTH AFRICA NATIONAL CONVENTION BUREAU (SANCB) OFFERS THE FOLLOWING SERVICES:

- Pre and post bid support, bid promotion and handling of request for proposals
- Expertise on local products and services; access to local industry and government contacts
- Building attendance and event marketing activities
- Convention planning support
- Site inspections (bid and convention planning)
- On-site event services

Please contact:

**South Africa National Convention Bureau (SANCB)**

T: (+27) 11 895 3000

E: [convention@southafrica.net](mailto:convention@southafrica.net)

W: [businessevents.southafrica.net](http://businessevents.southafrica.net)



## Why choose KIMBERLEY

1. Unique flavour and flair
2. Enriching experiences
3. Amazing cultural encounters
4. Value for money
5. Excellent climate
6. Leading adventure destination
7. Stunning landscapes
8. Team building opportunities
9. Can-do culture
10. Legacy