

NORTH WEST PROVINCE



NATIONAL CONVENTION BUREAU

NORTH WEST PROVINCE

Sometimes known as the “Platinum Province” because of its mineral wealth, North West offers exciting wildlife and adventure encounters as well as the opportunity to participate in a rich cultural and historical heritage. Major attractions include the Pilanesberg and Madikwe Game Reserves (as well as a host of smaller nature reserves), the history and heritage of Mahikeng and a variety of exhilarating outdoor experiences. The province is also home to the Taung World Heritage Site and the Vredefort Dome meteorite crater. It boasts the Sun City entertainment complex, dedicated to lost civilisations and modern-day entertainment.

KEY INDUSTRIES

- Mining
- Gold
- Platinum
- Diamonds
- Agriculture
- Cattle
- Tourism

KEY ATTRACTIONS

- **Nature Reserves** – There are 12 nature reserves in the province, including the Barberspan Bird Sanctuary
- **Pilanesberg Game Reserve** offers fantastic game-viewing opportunities, in an ancient volcanic crater
- **The Sun City complex** is a must for those who enjoy great entertainment, rest and relaxation, top-class restaurants and spending time on championship golf courses
- **The history and heritage of Mahikeng**, the capital, offers insight into the fascinating history of the region

- **Hartbeespoort Dam** in the foothills of the Magaliesberg Mountains is a popular spot for watersports and now boasts its own cable car
- **Madikwe Game Reserve** is where you’ll find a host of fantastic game lodges. Madikwe was once farmland and is now Big 5 territory
- **The Taung Heritage Site** – a place of great archaeological significance and where the Taung Skull was found in 1924 by Professor Raymond Dart
- **The Vredefort Dome World Heritage Site** is where a massive meteorite hit the earth some 2023-million years ago, leaving a 90km-wide crater
- **Ann van Dyk Cheetah and Wildlife Centre** is a renowned wildlife sanctuary that specialises in the rehabilitation of the African King Cheetah and other wildlife
- **The town of Groot Marico** is steeped in the stories told by South African writer Herman Charles Bosman, and the area is known for its mampoer



African Continent



South Africa



North West



NORTH WEST PROVINCE: BOJANALA PLATINUM DISTRICT

RUSTENBURG (includes Sun City and Pilanesberg)



RISE WITH THE PLATINUM PROVINCE

The North West province is divided into 4 main districts, with the centre of the tourism and hospitality industry situated in the Bojanala Platinum District - including Rustenburg, Sun City and Pilanesberg. The Sun City complex is a major attraction, with 4 world-renowned hotels (including the Palace of the Lost City), a themed water park, numerous restaurants and a range of fun entertainment activities on offer, including 2 championship golf courses. Right next to Sun City is the Pilanesberg Game Reserve, home to the Big 5 and a great place to go game viewing.

ACCESSIBILITY

Global air access is available through Johannesburg, the gateway to South Africa via OR Tambo International Airport - the largest airport in Africa. Connecting flights via Johannesburg include:

- **Europe:** Amsterdam, Frankfurt, Istanbul, London, Luxembourg, Madrid, Munich, Paris, Zurich
- **Middle East:** Abu Dhabi, Cairo, Dubai, Jeddah
- **North America:** Atlanta, New York
- **South America:** Buenos Aires, Sao Paulo
- **Asia:** Bangkok, Beijing, Hong Kong, Mumbai, Singapore
- **Australia:** Perth, Sydney
- **Africa:** all major cities

From Johannesburg and Pretoria, the Bojanala District is an easy 2.5-hour drive by car.

ACCOMMODATION

There is superb accommodation available at the Sun City hotel complex, including: Palace of the Lost City, Cascades Hotel, Sun City Hotel and Cabanas. Further afield, there are hotel rooms available in Rustenburg and the Pilanesberg and Madikwe Game Reserves.

The list of 3 066 hotel rooms below includes Graded Establishments only:

- 819 five-star rooms
- 1 123 four-star rooms
- 1 124 three-star rooms

A number of distinctive game lodges are scattered around the Pilanesberg Game Reserve.

VENUE CAPACITY

Sun City has 2 major convention venues - The Convention Centre and the Sun City Hotel Conference Centre. Both allow groups access to a variety of alternative function spaces for staging dinners and events.

The Convention Centre:

- 2 large ballrooms with a capacity of 1 000 and 1 200 respectively
- The Sun City Superbowl is an event arena with a capacity of 6 000 for events and 3 000 for banquets
- 20 breakout/meeting rooms of various sizes
- The Hall of Treasures is a foyer/exhibition space of 800sqm

The Sun City Hotel Conference Centre:

- 15 meeting rooms with a capacity of 500



Bojanala District

Easy access from Johannesburg



Key attractions:
Palace of the Lost City,
Pilanesberg Game Reserve,
championship golf courses,
Valley of the Waves

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ORGANISING AND HOSTING EXPERIENCE

- Sun City Superbowl has hosted major music events and some of the world's biggest stars for more than 20 years
- The annual Nedbank Sun City Golf Challenge
- Miss South Africa beauty pageant
- International Congress of Mine Ventilation (IMVC) 2014
- Alliot Group's Annual Worldwide Conference 2014
- Annual South African Music Awards (SAMAs)
- Annual Microsoft Sales Convention
- Annual Supply Chain of South Africa Conference (SAPICS)
- Rustenburg was host city of the 2010 FIFA World Cup

NORTH WEST PARKS AND TOURISM BOARD'S (NWPTB) BUSINESS EVENTS UNIT IN CONJUNCTION WITH THE SOUTH AFRICA NATIONAL CONVENTION BUREAU (SANCB) OFFERS THE FOLLOWING SERVICES:

- Pre and post bid support, bid promotion and handling of request for proposals
- Expertise on local products and services; access to local industry and government contacts
- Building attendance and event marketing activities
- Convention planning support
- Site inspections (bid and convention planning)
- On-site event services

Please contact:

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Why choose **BOJANALA DISTRICT**

1. Range of venues
2. Close proximity to Johannesburg
3. Sun City
4. Big 5 game viewing
5. Excellent pre and post touring opportunities
6. Range of activities
7. Good selection of championship golf courses
8. Restaurants and nightlife
9. Bush experience
10. Palace of the Lost City