

WESTERN CAPE PROVINCE



NATIONAL CONVENTION BUREAU

WESTERN CAPE PROVINCE

Located on the southernmost tip of Africa, where the Atlantic Ocean and Indian Ocean meet, the Western Cape is a province of unparalleled splendour. With iconic landmarks, stunning scenery, beautiful beaches and majestic winelands, it is without doubt Africa's most popular tourist destination. Further to its natural grandeur, the province is also home to the vibrant city of Cape Town – the country's legislative capital and second-most populated city in South Africa.

KEY INDUSTRIES

- Medical
- Food Processing
- Plastics
- Printing and Publishing
- Finance
- Insurance
- Real Estate
- Oil and Gas
- Engineering
- Marine Industries
- Boat Building and Repair
- Transport
- Storage
- Communications
- Water Desalination
- Aquaculture and Mariculture
- Fisheries
- Agriculture
- Viniculture
- Tourism

KEY ATTRACTIONS

- The **V&A Waterfront** is situated in the heart of Cape Town's working harbour and showcases some of the city's best restaurants, entertainment venues and shopping prospects
- **Robben Island** is a UNESCO World Heritage Site and former prison where Nelson Mandela spent 18 of his 27 years behind bars, before the fall of Apartheid
- **Cape Point** is located at the south-western tip of Africa, in the Cape of Good Hope section of the Table Mountain National Park, and offers some of the most breathtaking ocean and mountain scenery in the world
- **Table Mountain** is one of the New7Wonders of Nature and at 1 085m above the city, it offers some of the most majestic views of Cape Town and surrounds
- The **Cape Winelands** is an area not far from the centre of Cape Town and offers visitors a taste of some of the best wines in the country, not to mention beautiful scenery
- **Boulders Beach** is a sheltered beach located near Simon's Town, towards Cape Point, and offers visitors the opportunity to view African Penguins in their natural environment
- The **Garden Route** is one of the most beautiful stretches of coastline in the world and features lakes, mountains, tall indigenous forests, amber-coloured rivers and golden beaches



African Continent



South Africa



Western Cape



NATIONAL CONVENTION BUREAU

WESTERN CAPE: CAPE TOWN



RISE WITH OUR MOTHER CITY

Home of the iconic Table Mountain, Cape Town is proudly known as “The Mother City”. With excellent convention and conference venues on offer including the award-winning Cape Town International Convention Centre (CTICC), the city is Africa’s number one international convention destination. It also offers unparalleled pre and post touring opportunities. Cape Town is a BestCities Global Alliance Member and was the 2014 Design Capital of the World.

ACCESSIBILITY

Cape Town is easily accessible through Cape Town International Airport, with direct flights to and from:

- **Europe:** Amsterdam, Frankfurt, London, Munich, Paris, Zurich
- **Middle East:** Dubai

Other cities served via a short 2-hour connecting flight from OR Tambo International Airport in Johannesburg (the largest airport in Africa), include:

- **Europe:** Frankfurt, Istanbul, Luxembourg, Madrid
- **Middle East:** Abu Dhabi, Cairo, Jeddah
- **North America:** Atlanta, New York
- **South America:** Buenos Aires, Sao Paulo
- **Asia:** Bangkok, Beijing, Hong Kong, Mumbai, Singapore
- **Australia:** Perth, Sydney
- **Africa:** all major cities

Further to this, Cape Town is a compact walking city, with numerous hotels located close to the Cape Town International Convention Centre (CTICC). Water taxis also connect the CTICC to the celebrated V&A Waterfront and the MiCity public transport buses provide ease of access all of the city.

ACCOMMODATION

There are thousands of hotel rooms in Cape Town, all catering to a variety of budgets. The list of 13 536 hotel rooms includes Graded Establishments only:

- 2 572 five-star rooms
- 7 401 four-star rooms
- 3 564 three-star rooms

The Westin Hotel, directly adjacent to the CTICC offers 483 rooms and suites.

VENUE CAPACITY

The Cape Town International Convention Centre (CTICC) provides various multifunctional meeting and exhibition spaces, including:

- Auditorium 1: seating for 1 500 delegates
- Auditorium 2: seating for 620 delegates
- The Grand Ballroom: banquet seating for 1 300 delegates
- Column-free Exhibition Space: 11 200sqm with ceiling heights between 10m and 18m
- 36 Meeting Rooms: flexible space for meetings and break-out sessions



Cape Town

Easy access through Cape Town International Airport

13 536 hotel rooms
(Graded Establishments)

Award-winning International Convention Centre

Proven track record delivering successful events

Key attractions:
Table Mountain, Winelands, Robben Island, V&A Waterfront

WESTERN CAPE: CAPE TOWN



ORGANISING AND HOSTING EXPERIENCE

- World Design Capital 2014
- Best Cities Global Client Workshop 2014
- International Paediatric Cardiology Conference 2013

ANNUAL HOSTING EXPERIENCE

- Design Indaba
- Decorex Cape Town
- Two Oceans Marathon
- Cape Town Carnival
- Kaapse Klopse - New Year Celebration
- Cape Town International Jazz Festival
- Argus Cycle Tour

ICCA RANKINGS: Cape Town holds 41st position (2014)

CAPE TOWN AND WESTERN CAPE CONVENTION BUREAU

The Cape Town and Western Cape Convention Bureau is a strategic business unit of Wesgro – the Western Cape Destination Marketing, Investment and Trade Promotion Agency. The bureau promotes Cape Town and the Western Cape as a premier destination for meetings, incentives, conferences, events, exhibitions and trade fairs. Services provided by the Cape Town and Western Cape Convention Bureau include:

- Bid facilitation and co-ordination
- Bid production and support material
- Introduction to service providers
- Attendance promotion
- Conference website links
- Pre-conference promotion
- On-site event services
- Post-event servicing and evaluation
- BestCities Global Alliance introduction

Please contact:

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Why choose CAPE TOWN

1. English speaking
2. Easy access
3. Great facility package
4. Value for money
5. 13 536 hotel rooms
6. Vibrant, cosmopolitan
7. Africa's food and wine capital
8. Awe-inspiring scenery
9. Extensive hosting experience
10. Outstanding service