

## IMEX 2017 TOOLKIT

### **Nelson Mandela Bay (Convention Bureau) Business Events Unit**

Nelson Mandela Bay (Convention Bureau) Business Events Unit is a division of Nelson Mandela Bay Tourism (NMBT), the official destination marketing organisation of Nelson Mandela Bay including (Port Elizabeth, Uitenhage & Despatch). It is responsible for promoting the city's business events offerings and offers a wide spectrum of professional services at no cost including:

#### **BID ASSISTANCE**

- Assist with bid documents preparations and presentations
- Site Inspections / Scouting visits
- Destination promotional material and information
- Facilitate contact with local suppliers / local professional conference organizers
- Facilitate stakeholder engagements
- Venue sourcing
- Facilitation of government support
- Delegate Boosting

#### **CONVENTION PLANNING AND SUPPORT**

- Site inspections
- Marketing through different mediums
- Media & public relations assistance
- Assistance with sourcing of suppliers / local professional conference organisers

#### **ONSITE ASSISTANCE AND SUPPORT**

- Airport welcome
- Welcome Reception (attendance of the Executive Mayor is subject to availability)
- Room drops
- Gifts for VIP guests and speakers
- Tourist Information brochures and destination maps

#### **CORPORATE AND INCENTIVE TRAVEL**

- Destination expertise
- Innovative ideas for corporate clients incentives

## **CORPORATE AND INCENTIVE TRAVEL (Continued)**

- Facilitation of stakeholder engagements.

## **OTHER FACILITATION ASSISTANCE**

- Car Rental – special conference rates can be arranged
- Accommodation - special conference rates can be arranged
- Pre and Post Tours - special conference packages and rates can be arranged

If no conference organiser is involved or delegates are responsible for own arrangements, NMBT can assist with a one-stop call centre for all their accommodation, car rental, tours, and day trip requirements in the Nelson Mandela Bay. Contact us at Tel: 041 582 2575 or e-mail [bookings@nmbt.co.za](mailto:bookings@nmbt.co.za).

## **DISCOVER THE HIDDEN TREASURES OF NELSON MANDELA BAY** **NELSON MANDELA BAY PASS:**

Allow your delegates to explore the city and surrounding areas, as well as the chance to shop and dine at special rates by purchasing the Nelson Mandela Bay Pass. Conference organisers qualify for reduced rates or commission on sales.

<http://www.nelsonmandelabaypass.co.za/>

## **MEMBER AFFILIATES**

- SAACI South African Association of the Conference Industry
- SATSA South African Travel Association of South Africa

## **Did you know that Nelson Mandela Bay is known as:**

- The Dolphin Capital of the World ~ [http://www.nmbt.co.za/port\\_elizabeth\\_bottlenose\\_dolphin\\_capital\\_of\\_the\\_world.html](http://www.nmbt.co.za/port_elizabeth_bottlenose_dolphin_capital_of_the_world.html)
- The Mohair Capital of the World ~ <http://blog.nmbt.co.za/blog/entry/a-meander-through-mohair-land-port-elizabeth>
- Nelson Mandela Bay has meeting venues that offer intimate boardroom styles to larger venues accommodating various styles, etc.
- There are daily flights to Port Elizabeth from Johannesburg (1 hour 30 minutes), Cape Town (1 hour 10 minutes) & Durban (1 hour 20 minutes)
- Nelson Mandela Bay is the only city with 2 working harbours on the continent.
- Nelson Mandela Bay is home to Nelson Mandela Metropolitan University with Research units within NMMU including (Centre for Energy Research / Institute for Coastal & Marine Research / the Agricultural Research Council), other research institutes include the Council for Scientific & Industrial Research (CSIR) / South African International Maritime Institute (SAIMI) / Bayworld / Citrus Research International (CRI) / Human Sciences Research Council (HSRC), etc.
- Nelson Mandela Bay is Home of the Big7 (Elephant, Lion, Rhino, Leopard, Buffalo, Great White Shark, Southern Right Whale)
- Route 67 ~ consists of 67 Public Art works symbolising Nelson Mandela's 67 year of work dedication to the Freedom of South Africa and included 67 steps leading up to the second largest flag in Africa. The artworks were designed by local artists from the Eastern Cape.
- Accommodation establishments include 5 star hotels, graded bed & breakfast and guest houses, self-catering units, holiday resorts, etc.
- For more information go to [www.nmbt.co.za](http://www.nmbt.co.za)