

RISE WITH THE SPIRIT OF THE MOTHER CITY

WESTERN CAPE INCENTIVE FACT BOOK



NATIONAL CONVENTION BUREAU

Boulders Beach – Simon's Town





WESTERN CAPE PROVINCE

The Western Cape is one of Africa's premier incentive destinations for many incredible reasons. Delegates will be thrilled by the fantastic interactive experiences and activities that are available. Organise an attendee dinner on top of Table Mountain while the sun sets. Have your group experience some heartfelt kinship by taking a boat trip to visit Nelson Mandela's prison cell on Robben Island. Organise a tour of the winelands on horseback, followed by a fun wine-tasting competition hosted by one of the Cape's famous wine makers. For team-building and adding a bit of action to your incentive trip, attendees can try shark-cage diving in Gansbaai or tracking cheetahs in the Little Karoo. For outdoor or urban experiences and amazing activities worth sharing with colleagues and friends, the Western Cape is one of the world's most exciting incentive destinations.

Table Mountain – Cape Town



KEY ATTRACTIONS AND INSPIRING ACTIVITIES:

- Dine on Table Mountain – inspire your attendees with a delicious dinner on the top of Table Mountain and enjoy the incredible views of Cape Town that stretch all the way to the Cape of Good Hope.
- A sundowner yacht cruise around the Atlantic Seaboard could be just the thing to build team spirit, complete with Cape Carnival musicians who will teach your attendees how to sing local songs that celebrate a rich cultural history.
- An open bus tour around the Cape Peninsula may be the ideal way to experience the incredible beauty of the region; stop off at Camps Bay for cocktails as the sun goes down.
- An evening of township jazz – attendees will love to expand their horizons by visiting a shebeen (tavern)-cum-theatre outside Stellenbosch, where both waiters and visitors enjoy some fun song and dance and delicious township cuisine.
- Whale-watching safari – enjoy the thrills of a boat trip to see the southern right whales frolicking off Walker Bay from the little town of Hermanus, off the Overberg coastline.
- Shark-cage diving in Gansbaai - the shark-diving capital of Africa is a major highlight on any trip to South Africa. Double up with an underwater photographic safari.
- Visit an authentic San* village an hour out of Cape Town. Your group will go on a tractor ride, visit a traditional San cultural village, learn a few phrases in San vernacular and taste indigenous San cuisine using the fynbos plants that grow liberally in the Cape Floral Kingdom.
- Winelands with a difference – take your group on a tour of the winelands and enjoy the Cape's fine wines. Perhaps organise a wine-tasting competition for your group, or how about a cricket match at one of the oldest wine farms in the country? Attendees can also enjoy a horse-drawn carriage ride, tread grapes and blend their own wine!
- Quad-biking in the Knysna Forests – attendees can enjoy quad-biking through the Knysna Forest along the scenic Garden Route (which stretches from Mossel Bay to the Tsitsikamma Forest). Or better still, how about paragliding or helicopter flips over the area? The Garden Route has many adventure activities, which are ideal for team-building.

* San: (the first indigenous people of the Cape)

Cape Town International Airport



WESTERN CAPE: CAPE TOWN

Rise with the spirit of the Mother City

Cape Town has previously been voted the world's best incentive destination by readers of Conference & Incentive travel magazine – and there is no doubt this city is every planner's dream. Called the 'Mother City' and nestling in the protective lap of Table Mountain, Cape Town is known as one of the most beautiful cities in the world. It is home to superb restaurants, shops, markets and galleries, and the nightlife on Long Street is legendary. There are fantastic cultural and heritage attractions and experiences to be had in and around the city, or head off to the winelands to sample the fantastic food and wine on offer. Cape Town is the second-largest city in South Africa and is where the Atlantic and Indian Oceans meet. Cape Town is a Best Cities Global Alliance Member and was chosen as the 2014 World Design Capital.

Accessibility

Cape Town is easily accessible through Cape Town International Airport, with direct flights to and from:

- Europe: Amsterdam, Frankfurt, London, Munich, Paris, Zurich
- Middle East: Dubai, Abu Dhabi
- Other cities served via Johannesburg (just a two-hour flight from Cape Town) include:
- Europe: Istanbul, Luxembourg, Madrid

- Middle East: Abu Dhabi, Cairo, Dubai
- North America: Atlanta, New York
- South America: Buenos Aires, Sao Paulo
- Asia: Bangkok, Beijing, Hong Kong, Mumbai, Singapore
- Australia: Perth, Sydney
- Africa: All major cities

Cape Town is also a port city positioned along one of the world's busiest trade routes and is a destination for many of the world's major cruise liners.

Where to stay

The Western Cape is a key leisure and business destination and you are spoilt for choice in terms of accommodation, from high-end business hotels that cater for large groups to smaller boutique establishments for smaller groups.

When it comes to luxury, Cape Town is home to a number of award-winning hotels such as The Cape Grace, The Twelve Apostles Hotel & Spa, the One & Only Cape Town, The Westin, The Cape Town Taj hotel and many others.

The Western Cape also offers your group unique experiences when it comes to accommodation: They can stay at a historic wine estate that dates back the 1800s, book accommodation in an authentic West Coast fishing village, or stay in eco-friendly cabins in a nature reserve.

Lion's Head and Table Mountain – Cape Town



Venues with a difference

While the obvious choice for meetings is the Cape Town Convention Centre, there are many alternate function venues to offer attendees something a little special:

- Table Mountain is the perfect spot for any event - with incredible views of the Atlantic and Indian Oceans.
- The historic prison at Robben Island is a venue option. This is where Nelson Mandela was incarcerated for 18 years – and the place is steeped in memories and lessons for the future.
- Kirstenbosch National Botanical Garden, which is part of the Cape Floral Kingdom and one of the most beautiful botanical gardens in the world. Attendees can take a walk through the medicinal garden and learn more about indigenous plants.
- The V&A Waterfront: The Clock Tower Conference Centre or The Forum Conference & Banquet Centre, Breakwater Lodge & Table Bay Hotel or Two Oceans Aquarium. There is also the Shimmy Beach Club for laid-back parties with a 'tropical' feel.
- Various activities can be organised that include local culture as part of the deal, such as a 'Rainbow Street Party'.

Exceptional incentive activities

From Cape Town, there are numerous incentive activities and experiences on offer:

- Dine where two oceans meet - feast on the freshest seafood with a unique view of the Indian and Atlantic Oceans (either before or after a hike around the Cape Floral Kingdom). Afterwards, have your group enjoy a fun photographic safari of the scenic area.

- Boat cruise to Robben Island – take your group on a memorable journey by ferry to this renowned World Heritage Site and the prison where Nelson Mandela and other struggle heroes were incarcerated during apartheid.
- Horse-riding on the beach – the wide stretches of sand on Noordhoek beach are ideal for horse-riding. Create your own beach derby, followed by a visit to Imhoff Farm, where camel-riding is another fun option.
- A cooking safari in Bo-Kaap – time for your attendees to immerse themselves in local culture by learning to cook authentic Malay dishes in the scenic Bo-Kaap area of Cape Town, known as the Malay Quarter.
- Treasure hunt at the V&A Waterfront – urban adventures were never supposed to be this much fun. The Waterfront is the ideal place for your group to explore fantastic shops, walkways, restaurants, entertainment options and the gateway to Robben Island – as they hunt for clues, and finally all make it to the winning post.
- Picnic with the penguins - Boulders Beach is a great place for a picnic. This sheltered beach near Simon's Town, towards Cape Point, offers visitors the opportunity to view African penguins in their natural environment.
- African drumming in the Cape Floral Kingdom, one of the Western Cape's renowned World Heritage Sites. Get into the African groove with an impromptu occasion of nature and music.

Stellenbosch winelands



CAPE TOWN AND WESTERN CAPE CONVENTION BUREAU

Why choose Cape Town

1. Easy access
2. Fantastic incentive tours
3. Vibrant, cosmopolitan
4. Africa's food and wine capital
5. Awe-inspiring scenery
6. Outstanding service
7. Great outdoors
8. Adventure opportunities
9. Superb hospitality
10. Rich culture and heritage

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Cape Point – Western Cape

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